



FOR IMMEDIATE RELEASE

PINK ELEPHANT LAUNCHES LEAN IT FOUNDATION SELF-PACED CERTIFICATION COURSE

New Delivery Format Based On LITA's Certification Program Available July 18

Burlington, ON – July 13, 2016 – Pink Elephant, a premier global training, consulting and conference service provider, today announced the availability of its Lean IT Foundation: Understanding Lean IT Principles & Objectives certification course in a self-paced online learning format.

The course features an interactive student experience, providing further control around learning and review. Students undertake learning through presentations, exercises and sample exam questions where the rationale behind answers is shared by Pink experts.

“We’re very excited about the introduction of our first Lean IT self-paced course,” said Isabel Feher-Watters, Director, Leadership, Talent & Organizational Development, Pink Elephant. “This incredibly popular course is now available in three distinct learning formats – traditional and virtual classroom delivery and now self-paced offering flexibility and convenience for all.”

The Foundation level course is the first in the Lean IT certification program defined by the Lean IT Association (LITA), of which Pink Elephant is a founding member. It is a mandatory requirement for all other levels within the certification scheme.

In addition to the new features, the course offers the regular benefits of Pink Elephant’s self-paced courses, which include:

- No travel expenses; learn from the home or office
- No distractions – learn where it is most comfortable, without the distractions of a classroom setting
- Time efficient – 24/7 material availability
- Secure – unique sign-on to track course progress and sample exam results
- Available anywhere there is internet access – at home, in the office, on the road
- Continual review – six months of access to the course material so you can review key concepts

This course prepares attendees for the examination leading to the Lean IT Foundation Certificate, and will be offered at a special introductory rate. For more information or to register for the course, please contact 1-888-273-PINK or info@pinkelephant.com.

About Pink Elephant

We Lead The Way! A premier global training, consulting and conference service provider, Pink Elephant has an undisputed reputation for leading the way. We're proud of our pioneering and innovative spirit, which has enabled us to introduce and spearhead many revolutionary concepts and programs since our inception forty years ago.

For more information and to check out our full list of products and services, visit www.pinkelephant.com.

For more information, please contact:

Tammy Butler
Marketing Manager
Pink Elephant
Phone: 905-331-5060 Ext. 484
Toll free: 1-888-273-7465
Email: t.butler@pinkelephant.com

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